

Clearwater Civitan

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Editor &
Publisher

Civitan in the Community

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Secretary	Fred NovoMesky
Treasurer	Sue Meier
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Civitan awareness? This past April found our club trying a number of unusual ways to get "Civitan" noticed. The Civitan banner, and club brochures are always featured at the yard sale. When we tell people how we use



the proceeds we even get a few extra nickels donated (although many still want to bargain.) We also distributed flyers there or a fund raiser at Steak 'n Shake. The flyers promoted Civitan and earned us a percent of those sales. Since our members like eating out anyway, this was a "natural" for us. We passed out club brochures and "talked up" Civitan as diners entered.

On Easter Sunday, we helped with the sunrise service at On Top of the World. Civitan volunteers are always recognized in the program and members serve as ushers. Carl and Betty are there well before sunrise to get coffee ready and help serve donuts after the service.

Fruitcake selling season is over, but the Appreciation plaques let us make one more contact with Sweetbay store managers and ensure they know how important their sales are in helping us to put dollars back into local projects like a Challenger Baseball team, Homeless Emergency Project, special needs schools and more. Navy "Team Civitan" shirts featuring the large emblem are worn whenever possible



such as the yard sale, or when manning the concession stand at Challenger League games every Saturday. Our shirts matched the navy blue shirts our baseball players wore. Their shirts had their team name, "Civitan" on the back in white letters.



Civitan may not be a household word, but those we help know who we are and are appreciative of what we do for them. Our

We meet the first and third Tuesday of the month at 6:30 PM at Countryside Country Club, Downstairs, social room, 3001 Countryside Boulevard, Clearwater For more information, please call 584-0461 or 791-3861.